



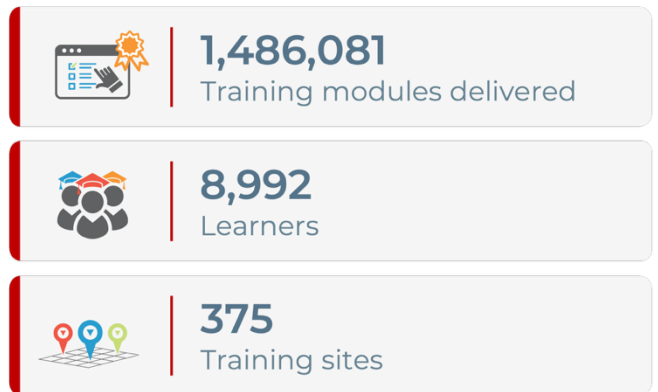
Case Study

Enabling Operational Excellence with Sasol Learn Easy Academy



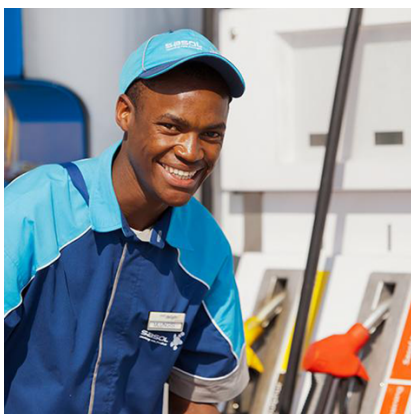
Client: Sasol

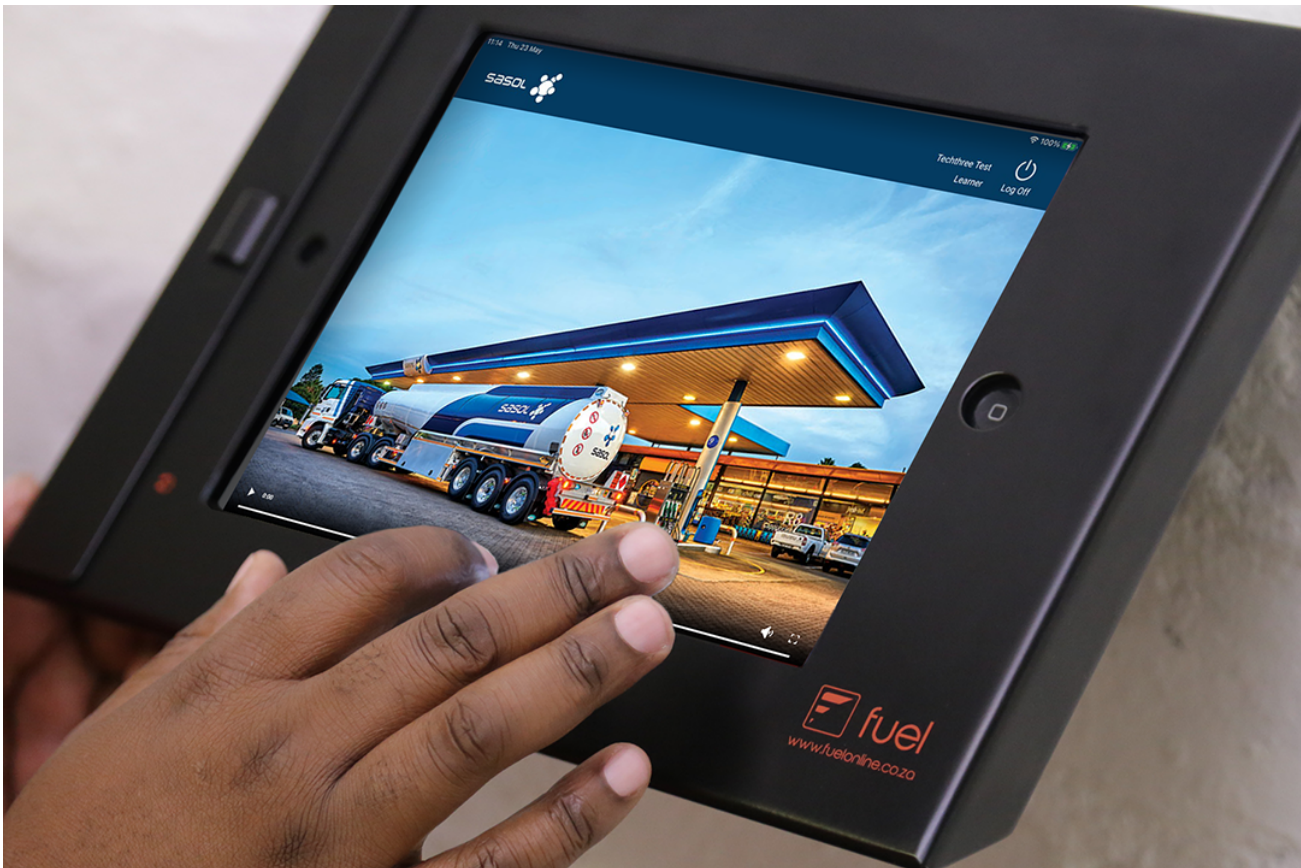
Industry: Oil & Energy / Retail



Challenge

Sasol aimed to uplift performance and consistency across its Convenience Centre network, engaging a diverse workforce that includes Retailers, Managers, Car Wash Attendants, Cleaners, and Forecourt staff. The challenge was to provide accessible, role-specific training that could be delivered directly at site level, while ensuring two-way communication between Head Office and frontline teams.





Solution

FUEL partnered with Sasol to launch the **Sasol Learn Easy Academy**—a comprehensive, multi-level training programme designed for both management and operational staff.

Key features include:

- **Cloud-based streaming platform** for Management training—flexible, self-paced learning for leaders
- **Securely mounted iPads** at sites, giving frontline staff easy access to on-the-job learning
- A rich curriculum covering:
 - **Customer service**
 - **Food safety and preparation**
 - **Fuel product knowledge**
 - **Housekeeping, safety, and security**
 - **Life skills for personal development**
- A built-in **bulletin board feature**, allowing Sasol Head Office to:
 - Share promotions, policies, procedures, and product updates
 - Distribute supplementary learning and communication in real time

This integrated approach enables learning **at all levels**, ensuring that every role is empowered for excellence.

Impact

To date, the Sasol Learn Easy Academy has:

- Engaged **8,992 learners** across **375 active sites**
- Delivered **1,486,081 training modules**
- Created a direct communication channel between Head Office and site-level teams
- Elevated service quality and operational consistency across the Sasol Convenience Centre network

This partnership reflects a shared vision: that **investment in people fuels performance**, and that accessible, ongoing learning builds a stronger, more agile workforce from the ground up.

